











Live performance reports

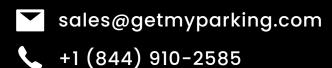
Customize reports and dashboards Track trends and set critical alerts

Works with 3 <sup>rd</sup> party
enforcement tools

## Make data-driven business decisions.

GMP IQ organizes your parking data into **infographic reports** that reveal trends and patterns across your portfolio. **Gain insight into parker behavior** and tune your rate structures, permits, and offers to be more profitable.







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